GRAPHIC DESIGN

GRAPHIC DESIGN is the process of visual communication and problem-solving through the use of typography, photography, iconography and illustration.

GRAPHIC DESIGN is creation through combining symbols, images and text to form visual representations of ideas and messages through the use of typography, visual arts, and page layout techniques to create visual compositions.

Common applications of graphic design include corporate design (Logos and Branding), Editorial Design (Magazines, Newspapers and Books). Wayfinding or Environmental Design, Advertising, Web Design, Communication Design, Product Packaging and Signage.   .

SURFACE DESIGN

DESIGN OPTIONS

One of the main challenges in computer graphics is creating realistic simulations of surfaces. In technical applications of 3D computer graphics (CAx) such as computer-aided design and computer-aided manufacturing, surfaces are one way of representing objects. The other ways are wireframe (lines and curves) and solids. Point clouds are also sometimes used as temporary ways to represent an object, with the goal of using the points to create one or more of the three permanent representations.

DIGITAL & PHYSICAL DESGINS

DIGITAL DESIGNS

- Email Campaigns
- Logos
- Landing Page
- Websites
- Business Letter Head

PHYSICAL DESGINS

- Business Cards
- Postcards
- Banners
- Invitations
- Flyers